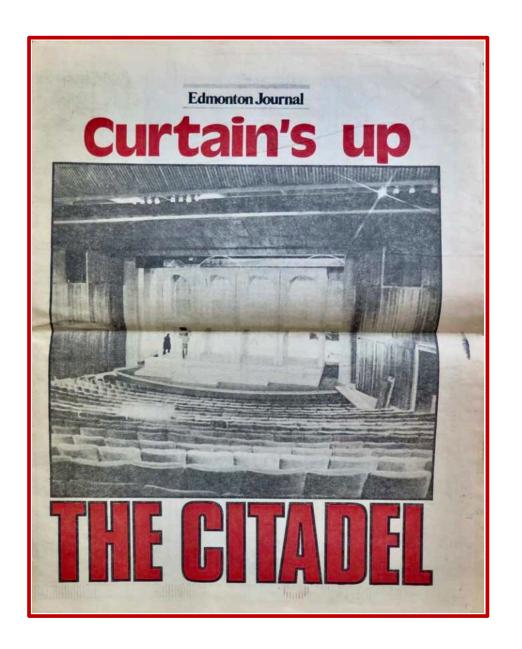


# A Canadian Theatre Icon

Edmonton, Alberta



# **Edmonton Journal**

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J. PATRICK O'CALLAGHAN Publisher ANDREW SNADDON Editor

Thursday, November 11, 1976

# The play's the thing

The best play in town for the last few years has been put on by Joe Shoctor, impresario extraordinaire and producerdirector of the \$6.2 million production, How to Make A Dream Come True.

As Mr. Shoctor's — and Edmonton's — showcase Citadel Theatre opens its doors, all concerned have every right to take a bow. The list of players is long. Headed by artistic directors past and present, from John Hulburt through Robert Glenn and Sean Mulcahy to John Neville, it includes business firms, philanthropists, government, and private citizens.

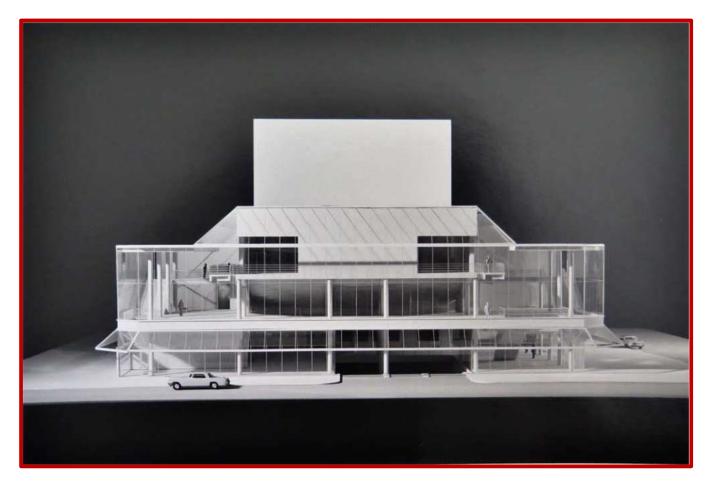
Citadel personnel, many of them volunteers, have played consistently strong supporting roles. Presidents D. Max Ritchie, Ralph Loder and David Bentley; Mrs. Olive Finland, general manager from 1965 to earlier this year — she set a record in Canadian theatre for length of service — deserve special mention. All have been dedicated to two propositions: for Edmonton, only the best is good enough, and no worth-while goal is beyond attainment.

It must be said of Mr. Shoctor that he not only believes in dreams, but has been able to sell his dream to people not given to dreaming. It is one thing to keep alive a spark of interest in the theatre; it is something else to feed it to the point of conflagration.

That Joe Shoctor has succeeded in his mission to mould from the raw clay of theatrical interest a cultural asset that sets the city apart speaks for his belief in Edmonton.

Not that we want to be anything else, but with the new Citadel flanking Sir Winston Churchill Square, we'll never be the same again. We're that proud of it, and of those who starred in its production.

This story is an exploration of the design of the Citadel Theatre that opened in Edmonton in November 1976. It was a precedent-setting design for a regional performing arts theatre in Canada.



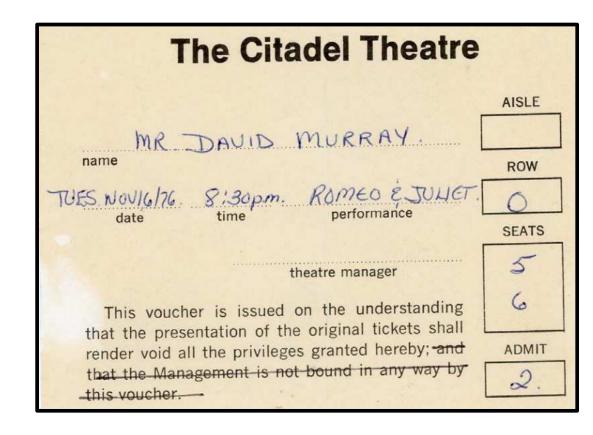
Notably, the Citadel Theatre construction was preceded in Canada by:

- The 1957 Festival Theatre, Stratford, architect Robert Fairfield
- The 1970 St. Lawrence Centre for the Arts, Toronto, Adamson and Associates
- The 1973 **Shaw Festival Theatre**, Niagara-on-the-Lake, architect Ron Thom.

The Citadel Theatre won a Governor General's Award in Architecture in 1986.



I was a young architectural graduate in 1974 when I was given the opportunity to work with architect R.L. Wilkin on this project. The official opening of the Citadel Theatre was Friday November 12, 1976. After two years of design and construction, I was able to get tickets to the opening performance of Romeo and Juliet.



### Sparkling new Citadel ushers in new drama era

The shimmering, new \$6.3-million tadel Theatre threw open its doors Friday night in what was called a "cul-tural milestone" for Alberta. Premier Peter Lougheed, who offi-

cially opened the red brick-and-glass complex, said it was a "joyous" occa-sion heralding a new theatrical era in

forward for our province," he told Cit-adel organizers, challenging them to start new at making Edmonton "the theatre centre of Canada."

Band music, long-stemmed roses and glittering jewelry added to the fes-tive atmosphere as about 500 persons including several cabinet ministers and dignitaries - sipped wine and admired the building at a reception fol-

and nouts before, carpenters were still erecting walls in two nooms in the street, expected to be fully complete by the end of the year.

The still-to-be counted and the

The 684-seat main stage, named the Shoctor Theatre, has a standard mium arch, continental seating substantial slope giving every



John Neville was amused

"A tremendous step forward for our province," says Premier

All due to "tears, prayers and perspiration,' says fund-raiser Shoctor.

in-the-round, seats 250 and is fully flexible in terms of seating and pertre after Dr. G.R. Rice, president of

the three-stage complex, located by businessman W.R. Zeidler, will atheast of Sir Winston Churchill hold 230 people, unre, has been termed the best Skylight glass penels. California

Skylight glass panels, California redwood and plush red decor highlight the 81,000-square-foot complex which includes a spacious mall and lobby, a special theatre library, a rebearsal hall, stage and workshop facilities, two teaching classrooms, administration offices and special facilities for the

The building fund received \$1.5 million each from the federal and provincial government. \$2.8 million from public and private donations and

\$500,000 from the city.

Artistic director John Neville told. the audience the new building will be-come not just a theatre but a commun-ity place for all Edmontonians.

Aided by its location, it will draw audience "from all society with no opect of age or class or monetary

"And just imagine - it has hap-ened west of the Lakebead," he told cheering crowd.

Several speakers paid tribute to the

driving force of fund-raising chairman loe Shoctor, instrumental in incorporating the Citadel in 1965 and presi-

laud the city lawyer who saw the cur-ain go up on the Citadel's first pro-



Citadel president David Bentley (left) and Joe Shoctor

perspiration" that went into building the Citadel, Mr. Shociar said the new agh. Culture Minister Horst Schmid Dec. 17, 1974. The contractor was facility would add a new dimension in and Marjorie Johnstone of the Canada Carlson Construction Ltd.

The one hadden of the here.

The Citadel's new season was to be contracted to the canada of the canada of the here.

The new building has been erected over an existing parking lot. Patrons

Opening-night crowd mingles in theatre's fover

The Citadel owes its existence to the "driving force" of Edmonton's prominent theatre patron, Joe Shoctor.

John Neville, the great English actor, moved to Canada in 1972 to become the first artistic director.

Opening night was a lavish gathering of Edmonton theatre patrons and the political elite civic, provincial and federal.





the province, \$35,000 from the City of Edmonton and \$25,000 from corporate

The theatre quickly garnered national attention. It was declared "John Neville's Big Brick Warehouse", and in a tribute to its iconic urban location, "...a spacious stage...a great Edwardian people place for (both) watchers and performers...", which was a tribute to the extensive use of glass to enclose the street-oriented elevated lobby.

# **Toronto Globe and Mail**

# Edmonton displays pride in Canada's 'finest theatre'

#### By GINA MALLET Star drama critic

EDMONTON - "The finest theatre in Canada" was the most common boast underside of the seating for heard here last week. Hyper- the main stage. Stairs lapped bole aside, the new Citadel, in rich rust carpet and which was officially opened on the weekend by Alberta Premier Peter Lougheed, invites comparison with the very best - anywhere. This \$6.3 million airy pleas-

ure dome of pink brick and and intimate. soaring glass walls is a theat-Located in the heart of downtown and over an under- Shoctor, 55, the real estate ass." ground parking garage, it lawyer who in 1965 founded

the theatre.

A broad public mail runs under a sculptured roof, the bounded by brass railing lead you to a vaulting foyer through which the city lights twinkle. And then you reach the hub, a redwood-pannelled, theatre that is at once elegant

your ears in Edmonton. Joe

brings the street right into the theatre in a Salvation and also the night of Barton Army Citadel, is the man who Myers, the Toronto architect cheered. made possible the creation of this beguiling mixture of Edwardian nestalgia and pop

For the past three years he has prodded and provoked his fellow citizens into chipping in \$2.8 million so that the new complex (it includes an experimental space and movie theatre) could open debt free. 684-seat proscenium stage Twice during the opening ceremonies, Edmonton's elite rose to give an ovation to the This is the Shoctor Theatre, man who has been affectionrical statement in itself. a name forever dinned into ately described as "this city's most admirable pain in the

Friday was Shoctor's night

who designed the complex. Theatre director in 1973.

Any lesser man would have offered a frothy comedy in the circumstances. After all, who can compete with a new building? But Neville prefers to work with explosives. He chose a daunting tragedy, Romeo And Juliet, with a

Tyrone Guthrie would have fornia primary, his key to the

The production is as honest And it is this sense of loss On Saturday, the house that and familiar as a penny, not the terror of the end the Joe built was turned over to True, he has cut close to the world, that pervades the the company that John Ne- core of the play, bringing it in whole show. Neville prepares ville has been nurturing since at around 21/2 hours long. But us for it with an informal he was appointed Citadel's he has not lost more than the delivery of the prologue; he occasional metre of what is a strolls on stage smoking a flowing, lyric poem, a tragedy in the classical mode, people doomed not through their actions but through fate.

Romeo And Juliet stand for love, youth and hope against a society of death. Their loss is as sharply poignant as, say, the assassination of Senator cast predominantly of young Bobby Kennedy just after he such monumentalism. They Canadian actors. The late Sir claimed victory in the Cali-

White House.

cigarette. Then we are in Verona, or rather in Phillip Silver's evocation of Mussolini's Rome; four huge double cubes with punched out arches that rumble back and forth on stage to create different spaces.

Luckily the actors defy

verse with easy naturalness. of the house of Montague, is Every one of them speaks as such a mouse. In any case, the if they know what they're sword fights between famisaying. And with more time lies, thanks to Jean-Pierre in the role, Brent Carver is Fourneir, put Douglas Fairgoing to be a truly memora- banks Sr. in the shade. ble Romeo.

too. Tom Wood's Mercutio is realizes she is going to die. a sardonic swashbuckler, and Some of the fault for this lies Ian Deakin an Iago of a Ty- in the casting of the Nurse balt. Sometimes he seems to who is the play's emotional have invented the feud him- barometer. Her love for Juliself. But perhaps that is be- et must build in us compa- as a prison yard.

Ultimately, however, this is Already he is haunting, Juliet's play, Unfortunately, coupling a sweetness and the role and the invariably grace with energetic passion depressing second half find that carries him with com- Nicky Guadagni defeated. plete conviction from Juliet's She is pretty and touching, arms to the killing of Tybalt. but she does not mature Carver's peers stand out when, love consummated, she

emphasizes bawdiness. The result is a jolly Madam.

Flawed and uneven, Neville's Romeo And Juliet is still a positive experience. Almost everything in it promises something better Comparisons may be indivious; they are also irresistable.

Romeo And Juliet was a cleaner, clearer production than either of the Stratford Young Company productions (Hamlet and The Tempest) this year.

As the for theatre itself, its warmth and charm makes our own repertory, the St. Lawrence Centre, as cheerful

# **Toronto Star**

Besides the enormous talent of **Artistic Director John Neville**, the Theatre was nationally recognized as nurturing impressive talent such as designer Phil Silver and actors Brent Carver, Tom Wood, Ian Deakin, Brian Taylor as well as fight director Jean-Pierre Fournier.

The Toronto Star article concluded that. "As for the theatre itself, it's warmth and charm makes our own repertory, the St. Lawrence Centre, as cheerful as a prison yard."

# steeldesign

A DOFASCO PUBLICATION

Vol. 7 No. 3, 1975

### Square tubing means good looks in theatre complex

More than a mile of square steel tubing has been called for in the construction of Edmonton's \$5 million Citadel Theatre complex. Destined to become one of Canada's most versatile theatre facilities, the designers of the Citadel have also put other construction materials to imaginative use, such as an open glass menagerie effect for the building's west half, pre-stressed concrete and visual effect brick and tile.

It was the Edmonton structural engineering firm, Morrison and Berretti Ltd., however, which came up with the idea of using about 6,000 ft of square steel tubing in 3, 3½ and 4 in. sizes to fabricate roof trusses and joists. The tubing, of varying gauges, was supplied by Tubeco Ind. Ltd., of Edmonton. Steel grade is 50,000 lb/sq in.

"When we realized roof members would be visible to people in the main auditorium, we had to come up with a visually-appealing metal system. So we chose tubing for the members, instead of I-beam and angle steel, the usual materials," said Allen Waldie, engineer with Morrison and Berretti.

There will be eight main and eight angle trusses, plus an open web steel joist system, above the 700-seat main auditorium. Main beams will act as a grid cat-walk for access to fixed and travelling spotlights.

Only part of the beams will be visible to the theatre patrons, because wood acoustical panels will be attached to help tune the auditorium for maximum audio response.

One reason for such a strong roofing support system, capable of handling more than 50 lb/sq in, snow load, is the Edmonton Industrial Airport. The theatre is located less than one mile from the airport, directly under the flight path of a busy runway. When the city's prevailing northwesterly wind is blowing, this runway is opened to all traffic coming to the airport, so the designers of the theatre, Diamond, Myers, Wilkin Associated Architects, had to contend with eliminating jet and turbo-prop noise of aircraft landing and taking off.

The beam and truss system holds a floating pad of 2 in. of concrete acting as a brute force sound deadener and has a built-in snow load capability of 50 PSF.

Where beams are exposed, the architects have tentatively called for them to be painted black to minimize distraction they could have on the people in the auditorium.

The finished visual effect, as seen by a theatre patron, will be a series of black lines going around the perimeter of four 'Y' sections — the acoustical panels — making up the main body of the ceiling.

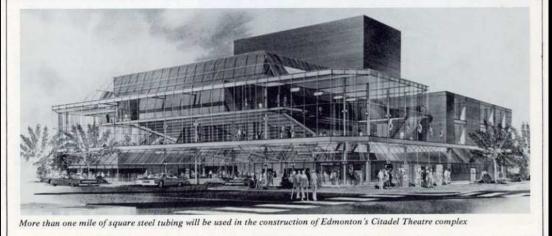
Beams have not been fabricated yet, but officials of C.W. Carry Ltd. of Edmonton, say they will be putting the roof system together in September, for delivery in late October and November. Officials of the company say there has been no problem obtaining tubing and that work on the trusses and joists will be on schedule, with delivery on time.

One other place steel tubing is called for, to do double duty of decoration and function, is a 350-ft belt of 8 in. square steel tubing to hold up and stabilize a giant window section for the west half of the building. This long tube will hold window supports interconnecting nearly 1,000 glass panels giving the theatre its open, glass menagerie look.

When finished, the theatre will have two stages, a cinema-lecture room, full workshop facilities, classrooms and The Citadel is an important reflection of Intelligible structural expressionism, recognized at the time by the steel industry for its honest and revealing portrayal of the building structural systems that also included the extensive use of cast-in-place concrete.

The refined, structural expression of the Theatre was, at the time, an early example of industrial-influenced design that had been pursued by **Charles and Ray Eames** In California in post-WW2, and later by American architect **Louis Kahn** who extended the exposed structure idiom with the sensuous use of cast-place-concrete.

Both these influences are visible in the Citadel Theatre.



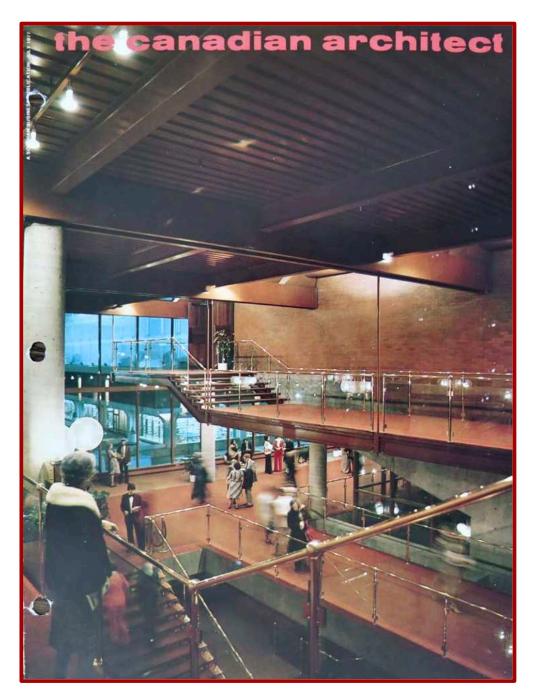




Photographs: © Eames Office References: Eames Office,

The 1949 Charles and Ray Eames Case House and Studio #8 in pacific Palisades California, now a National Historic Landmark, was widely published at the time in conjunction with the Eames reputation as icons of mid-20<sup>th</sup> century design. "Its charm and appeal are perhaps best explained by Case Study House founder John Entenza, who felt that the Eames House represented an attempt to state an idea rather than a fixed architectural pattern." One of their ideas was the use of off-the-shelf industrial products of mass production to construct their house.

The honest expression of structure and materials was revolutionary at the time, probably an early influence on the young architectural students, Barton Myers and Jack Diamond.



The Theatre was featured in the July 1977 Issue of the Canadian Architect.

The design of the Theatre did not happen without a history. There were important early indicators of how this design would evolve. The back story of the evolution of the design is an important account of what was happening nationally, starting in the 1960s.

The 1960s was a period of cultural advancement in Canada – experimental, internationally-influenced and, in the case of the Citadel and its creators and precedents, an advancement of popular and inclusive democracy.

### Joe Shoctor of Boyle Street: mastermind of a coming-of-age for Edmonton theatre

first production of its new season last weekend, marked more than just the fabric of life in this town. A community opening night of a play in a three-quarters-finished building. What buildings." The Citadel, in Mr. Shoctor's the evening signified to the tuxedoed men and gowned women, and indeed to Edmontonians at large, was the coming of age of professional theatre in their

#### The Cover

city. And one man, more than any other, was responsible for its gestation, birth and nurturing. He is Joseph Harvey producer, building campaign chairman and fund-raiser extraordinaire. Blunt, Shoctor has succeeded, in his own words, in "begging, pleading, stealing and Says one of his close friends, "Joe is a very sincere person, but a very strong

The glittering, gala opening of the To Mr. Shoctor, the "product"—the Citadel Theatre's Romeo and Juliet, the Citadel—was more than just "a theatre that does plays." It was "part of the has to have more than just office view, is not just a luxury; it is a necessity. "We had to raise the money. It never occurred to us that we wouldn't. But," he adds succinctly, "it was bloody hard work.

Hard work was, however, something the energetic Mr. Shoctor was used to. Born in the Boyle Street area of Russian Jewish immigrant parents - "my father was a junk dealer" - he attended Alex Taylor and McCauley schools and Victoria Composite High School. His keen Shoctor, Queen's Counsel, executive interest in the theatre began while he was in elementary school and persisted into the University of Alberta, where he crusty and intensely persistent, Mr. took one degree each in arts and law. A determined man, with more than a touch of old-fashioned impressario, Mr. cajoling" some \$6.5 million from all three Shoctor co-produced several plays after levels of government, business and entering law practice in Edmonton. private individuals. How did he do it? "Then one day," he recalls, "I got a call from Irv Shore, who was doing a call-in program called Beefs and Bouquets on one. He used a sales approach; he let the CFRN. A woman had called in and product sell itself - with a little urging." asked, "Why is Joe Shoctor wasting his



WORK PROCEEDS AT THE CITADEL Not a luxury, but a necessity.

time in New York? Why doesn't he do something about theatre here?" So Mr. Shoctor and a friend, now dead, bought the vacant Salvation Army Citadel building across 103 Street from the old Petroleum Building, where Mr. Shoctor had his law office. "Then I made a list of 13 people who I thought could start a theatre. I asked them to a meeting at my house. Twelve showed up; those 12 became the first board of directors." That was in February, 1965. On Nov. 9, Citadel Theatre opened its first season with Edward Albee's controversial Who's Afraid of Virginia Woolf? The converted Salvation Army building held 277 people; that first season, 800 season tickets were sold. For the next six seasons, the Citadel stayed primarily with 20th-century plays, like Tennessee Williams' The Glass Menagerie, Berthold Brecht's Threepenny Opera, Tom Jones and Harvey Schmidt's The Fantasticks and Neil Simon's The Odd Couple and Barefoot in the Park. The main Citadel proved so successful that in 1968 another company was started, Citadel-on-Wheels, which tours the schools. In 1972, Mr. Shoctor successfully wooed renowned actorturned-director John Neville from the Nottingham Playhouse in England. The following year, when it became apparent that a new building was sorely needed, yet another company, Citadel Too, was begun with an eye to attracting patrons who would eventually buy season tickets in the new building. Throughout, the Citadel has managed to stay in the black. "We've always played pretty close to the vest," says Mr. Shoctor. "We don't

Joe Shoctor was a lawyer, showman and a visionary. His father was a Jewish immigrant "junk dealer" when Joe was born in Edmonton. Always with an interest in the theatre, Joe led the formation of the theatre in the vacant Salvation Army Citadel in 1965.

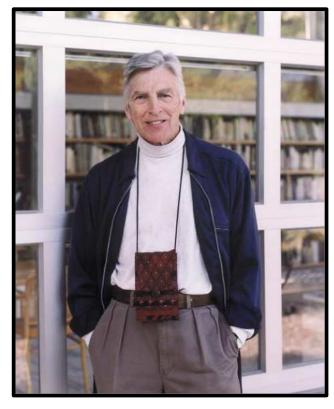
The Citadel Theatre was a success and in 1972 he "wooed" John Neville to Edmonton to be the artistic director. With an eye to a new theatre facility that would satisfy the enthusiastic Edmonton audiences, he set out with an ambitious Board to finance and hire the architects for a new building. His interest to hire the best architects for this prestigious commission was a strategic triumph, because the theatre became internationally recognized and was a continuing influence on theatre design for decades to come.

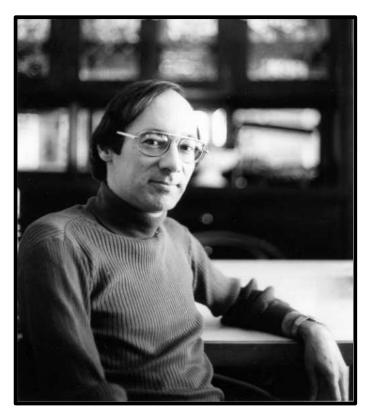


Begging, pleading, stealing and cajoling.

Saint John's Edmonton Report, November 15, 1976

# Saint John's Edmonton Report







Barton Myers Rick Wilkin Jack Diamond

In 1973, Joe Shoctor conducted architectural interviews that resulted in the youthful architects **Diamond and Myers,** with **R.L. Wilkin**, winning the commission.

This was an insightful choice, because they brought their international experience to the design of the theatre, which was deeply influenced by their education and work experience in the United States and their early and innovative buildings in both Toronto and Edmonton's University of Alberta.

### Barton Myers: b.1934

1956 BSc US naval Academy, Jet Fighter Pilot; 1964 M.Arch U of Penn

1968-75 Diamond and Myers; 1980 Barton Myers Associates, Toronto

### **Jack Diamond**: b.1932-2022

1956 B. Arch, U of Capetown; 1965 M.Arch U of Penn

1968-75 Diamond and Myers; 1975 Jack Diamond Architects, Toronto

#### R.L. Wilkin

B. Arch, U of Washington

1968 R.L. Wilkin Architects, Edmonton



# Housing Union Building, University of Alberta,

Diamond, Myers & Wilkin Architects under construction circa 1969

In 1967 Dr. Walter Worth was the first to hold the position of vice-president, planning and development at the University of Alberta. **Diamond and Myers** were hired by the U of A to prepare the university's Long-Range Plan. They were recently registered architects in Ontario, educated in the US. They authored two long-range plans, which included a climate-controlled "**enclosed pedestrian walkway system**" and restricted the use of cars on campus.

**R.L. Wilkin**, an architect recently registered in Alberta, was working for the newly opened Campus Development Planning Office. It was here that these young architects met and joined forces to start implementing the campus plan. They were hired by the Students' Union to design the **Housing Union Building** in the late 1960s, incorporating the first elevated pedestrian walkway system on campus.

# Housing Union Building (HUB) 1970

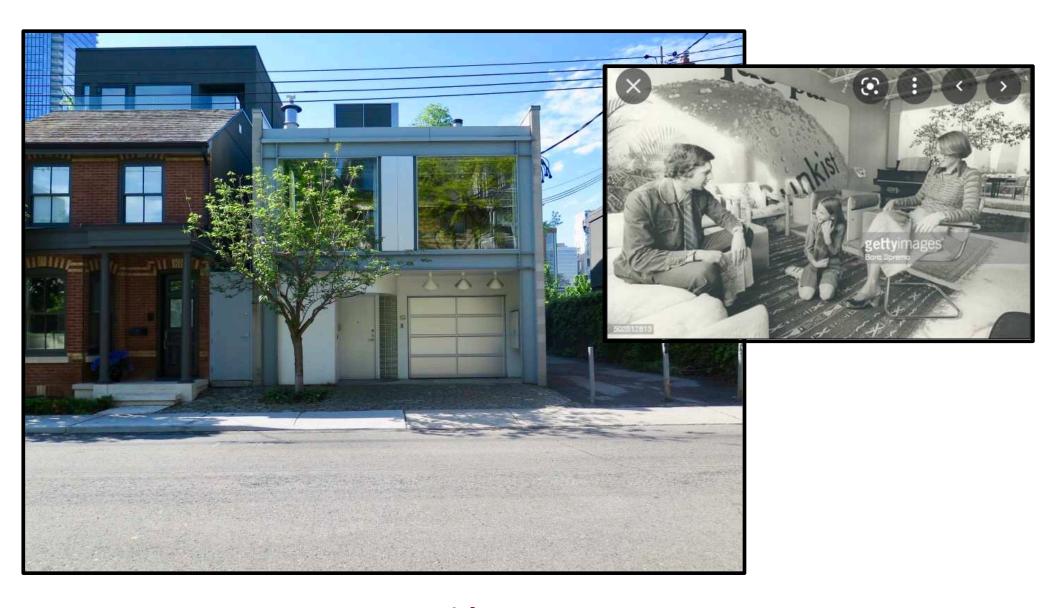


Photo: James Dow



The complex itself was a response to the serious lack of affordable student housing in the late 1960s and early 1970s, a time when the University's enrolments were climbing rapidly. Buoyed by its success with the design and construction of the 1966 SUB, the Students' Union turned its attention to developing affordable apartment-style housing on campus.

HUB was the result, and its development was enthusiastically spearheaded by Jim Humphries, a third-year chemistry student, who chaired the Student Union Housing Commission.



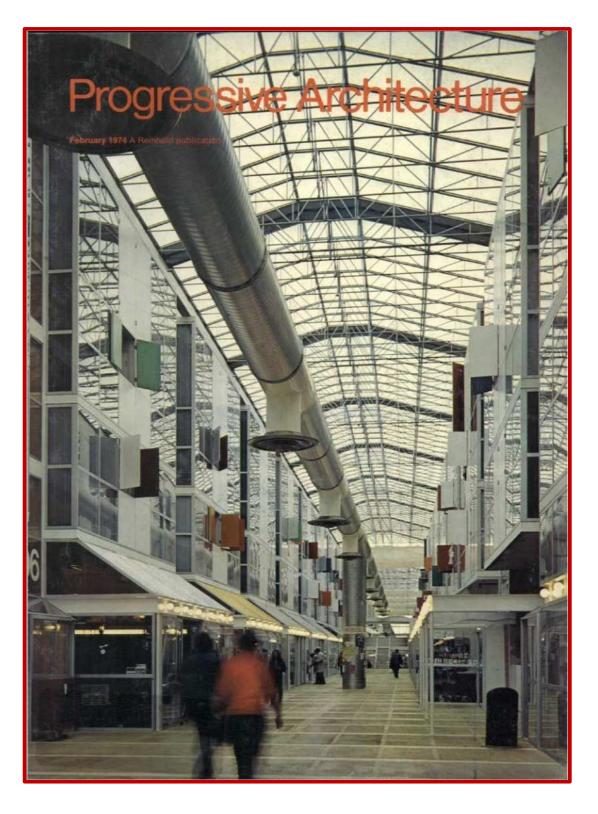
### 1970 Myers Residence 19 Berryman Street, Toronto

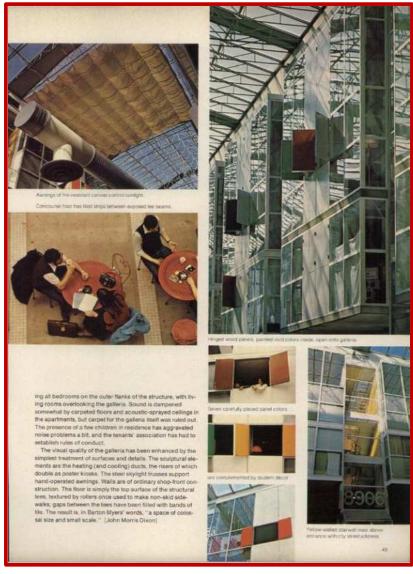
We see the origins of the HUB design aesthetic in the 1970 house that Barton Myers designed and constructed for his family in Toronto, while HUB was being designed. It was Toronto's first glass and steel residence.





In the Myers Residence, we see the design elements that became the basis of the design of HUB – exposed steel structure and ductwork, massive skylights and ceiling-mounted roll-back canvas sunshades.





The elements of the Myers Residence are reflected in the design of the University of Alberta HUB Mall, completed in 1971.

HUB has often been likened to a skyscraper turned on its side. By day it resembles a living wall; its sunlit interior is a centre of vitality on campus. At night, the great windows exude light from the building's heart, while a motley of bedroom windows pierces its concrete flanks. Bernard Wood, when he was president of the Royal Architectural Institute of Canada, pointed to HUB as a "well known" demonstration that "low-rise, high-density housing can provide an adequate alternative to high-rises, with perhaps more desirable sociological implications."

The innovative design that prompted these remarks was provided by Toronto architects Jack Diamond and Barton Myers in association with Richard Wilkin of Edmonton. Diamond and Myers; who were also the prime consultants for the University's long-range development plan, had first attracted attention for their lively renovation of Yorkville Square in Toronto. In designing HUB, they once again combined old ideas and new, and also kept a close eye on the student lifestyle. The housing units provide tenants the privacy of their own cooking and bathroom facilities, a departure from traditional dorms, while features such as windowed stairwells and shutters opening from the housing units out into the commercial arcade, encourage openness and a sense of community.

University of Alberta Alumni Association, Heritage Trails, Autumn 1997





Photos courtesy R.L. Wilkin and James Lavoie

# 2008 Myers Residence in Santa Barbara

Barton Myers moved to California in 1984, where for the rest of his career he employed his industrial aesthetic.

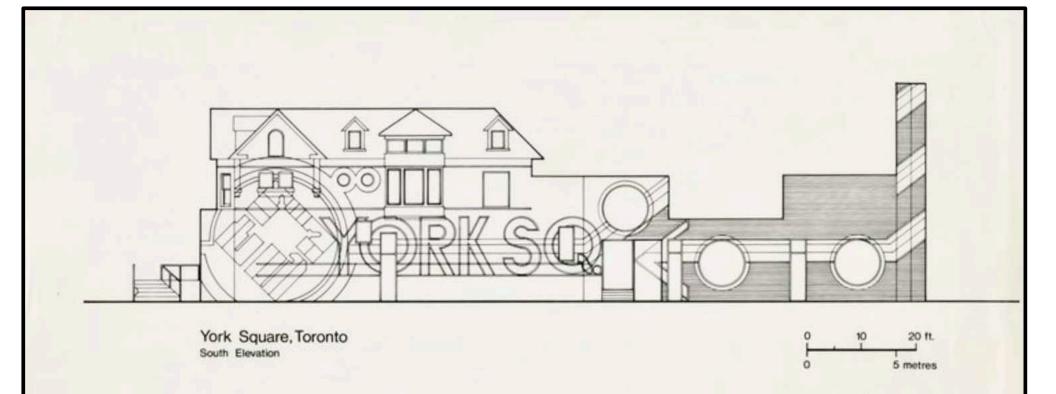
Many of Myers's papers are already held at the Art, Design & Architecture Museum at UC Santa Barbara, near his iconic glass and steel Toro Canyon home. The Museum organized a 2014 exhibition of Myers's work that was also presented at the Architectural Archives Kroiz Gallery. The University of Pennsylvania and UC Santa Barbara have agreed to collaborate in preserving the Myers archives.

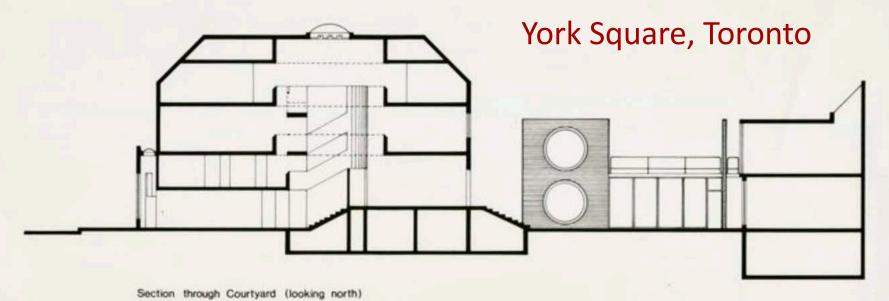
It was in Toronto that Myers developed his architectural philosophy built on responding to urban context, pioneering the use of steel in residential housing design, which became the hallmark of his later career. In 2020, Myers agreed to donate an important collection of records from that fertile decade-and-a-half in Toronto to the University of Pennsylvania Weitzman School's Architectural Archives.



York Square, Toronto 1968

The early training of both Jack Diamond and Barton Myers displayed the influence of their architectural mentor, American Louis Kahn (1901-1974). Their first project involved the iconic circular display windows and, importantly, the preservation of these Victorian-era houses, incorporating them into a new commercial development, the preservation of which was precedent-setting in its day.





### **Architect Louis Kahn**



Parliament Buildings Dhaka, Bangladesh



Exeter Library, New Hampshire

**Louis Kahn**, as their teacher and employer, influenced Diamond and Myers in many ways — the celebration and honest expression of building materials, as well as the building organization: "**served**" spaces, which are those spaces in a building that are utilized; "**servant**" spaces being those spaces that serve the utilised spaces.

These were important principles in the design of the Citadel Theatre.

Kahn's infill wood panelization, revealing the structure, is apparent in the Citadel design.



Photography by Elizabeth Daniels, the Getty Conservation Institute.



Citadel Theatre



### The 1965 Salk Institute in La Jolla, California by architect Louis Kahn

The original design principles of this building – the non-specific entrance; the dual building masses separated by a common public space and the 'democratic' multiple entrances – are fundamental to the design concept of HUB.



**Kahn's influence** – the front of house being the **served** space, clearly defined by its extensive use of glass, visually opening to the street. The rear of house being the **servant** space, carefully designed as a solid-appearing composition where the use of the space is intended to serve the public functions of the theatre .



**Front of house** – theatre for the street

**Back of house** - serving the public functions

### **Citadel Theatre: Critique**

Ron Thom

The salvation of theatre in Edmonton might be said to have started in a little Sally Ann Citadel about 12 years ago, with a production of "Who's Afraid of Virginia Woolf?" Not only did this production come as somewhat of a shock to Edmonton, but a theatre saga had begun that was to have many parallels with those other heroic and unlikely enterprises at Stratford and Niagara-on-the-Lake.

Today, and armed with hindsight, it is now evident that all three places were ready for what was about to happen. All had driving figures in the wings with the passions and the wits to crystallize the ideas and nurse them through the stages of development that would lead to the creation of three major theatre complexes. These successful theatre companies were to have a profound and lasting effect on the acceptance and awareness of theatre in their regions.

Tom Patterson was seen by many as an eccentric visionary when he battled not only for a theatre at Stratford, but for the establishment of international theatre standards hitherto nonexistent in Canada. But undaunted, he proceeded to involve such people as Tyrone Guthrie and Tanya Moiseiwitsch and set up a tent, 24 years ago.

Brian Doherty triggered a similar situation at Niagara-on-the-Lake, involving talented professionals such as Andrew Allan, Barry Morse and Paxton Whitehead; production started in an old courthouse seating 300 people

Edmonton's driving force was



lawyer-cum-theatre aficionado, Joe Shoctor. There, Shoctor began first with Sean Mulcahy followed by John Neville of Old Vic fame, using the old Salvation Army Citadel which provided a 270-seat house.

In all cases it was this establishing of viability and the accompanying striving for excellence in theatre that attracted their communities to theatre in areas where serious theatre had not existed previously, and with that, made possible the major funding from both public and private sectors required for the establishment of permanent, full-scale theatre centres.

One further observation on these three pioneer theatres could be perhaps the most significant: when ready to become full-scale theatre centre developments, all three had functioning theatre establishments, staffed by professionals in everything from management to artistic direction, who had had the time required to establish their artistic goals (and therefore their needs), and who were available to give very specific instruction to their architects.

The effect of this long and sometimes mysterious process in Edmonton has been to produce a performing arts complex that is not only a highly visible theatrical monument, but a system of theatres knit into the fabric of the central city to a degree unequalled in Canada. It has prompted one theatre critic, Gina Mallet, to equate the Citadel Theatre with Toronto's St. Lawrence Centre by saying the latter "appears as cheerful as a prison yard."

The consensus in Edmonton, une-

quivocally conveyed to the architects, is that people from all walks of life (including the so-called culturally unwashed) are to participate in rather than be onlookers of the theatre's activities.

If the openness of the theatre's lobbies, its connection with the normal to and fro traffic of the central city, its visual links with its survoundings, both inwards and outwards, can make the point that the arts and artists are not Olympian configurations to be approached with awe, it will have taught an invaluable lesson.

The image of the Citadel in the fabric of downtown Edmonton is singular. As with Toronto's City Hall, it is a strong enough reference point to become an easy topic of conversation in bars. On a sunny day, the combination of glass walls and continuous skylights create magic tricks. Light flashes through the interior plants in the lobby which are seen in chiaroscuro against bright red brick walls behind. The effects are ephemeral, changing every minute as the sun moves around. Yet, in spite of its ephemera the Citadel remains an isolated monument in itself

But what about the theatres themselves? It was a wise choice not to pursue the route of producing a "theatorium", that performs (most often badly) every kind of theatre function in a single adaptable space. Instead, three distinct forms of theatre house have been kept separate and the architects have been able to address the distinctly different configurations required by each one.

The Shoctor Theatre is a 685-seat proscenium house with continental seating wrapping in a curved pattern around the thrust of the orchestra pit. There are no cross or centre aisles and the distance from back of house to apron is 65'— all factors that enhance the relationship of actor and audience. Lighting positions in the ceiling of ine house have ideal access with catwalks suspended between a double truss structural system — making for greater efficiency in setting up.

The wing lights are less successful. These have very steep cutoff angles to the stage because of two structural columns that define the edges of the proscenium opening. These columns would have better been placed further apart or removed altogether and formentors used to determine the proscenium width flexibly.

The house itself is well-scaled, and contains good colour, with its

use of California redwood walls and ceiling and maroon seats. It is both very warm and sufficiently neutral to not detract from the stage.

The stage has generous wing space with good access to workshop and wardrobe areas. The dressing rooms would have been improved by a crossover to stage right, and by not having the incursion of the passenger elevator opening into their midst.

The Rice Theatre is a small theatre in the round, seating up to 200 people with the balcony in use. Like the Shoctor, it too creates a very good feeling for the audience. It was pointed out by the users that people are happy staying in it for any length of time. As in the Shoctor Theatre, lighting is very flexible and accessible. The only complaint about flexibility in the Rice is the central columns supporting the balconies, which cause limitations

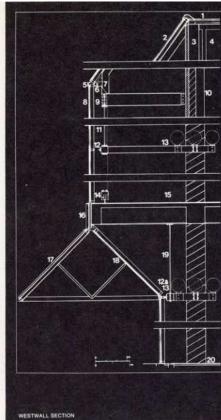


on the number of arrangements possible with sets and seating.

It is too soon to judge the Zeidler Hall, which is to house such things as cinema, public affairs and music.

One factor that must be noted by any appraiser of a theatre is the degree of complexity contained in the circulation patterns in a multi-house theatre. The Citadel is no exception. Circulation problems are the basis of most of the users' criticisms. Complications exist in the lobby spaces because there is in fact

- 1 Original Salvation Army Citadel.
- 2 Citadel site, looking north. Library on left.
- 3 Citadel Theatre, 101 A Street side, showing canopied sidewalk.
- 4 View toward Citadel from Library plaza.



1 built-up roofing, 26 gasteel flashing, 2" styrofoam insulation, 2" concrete stab (acoustic insulation mass). W tempered hardboard, 1% steel dack

"lempored hardboard, 1 "steel dock.
2 double-glazed skylights with aluminum mullions. Exterior lights. "heat strengthened glass. Interior

atrengthered glass. Interior lights: W" laminated glass. 3 reinforced concrete ring beam.
4 truss space lighting cat-

4 truss space (lighting catwalks). 5 heating cables, 16 gs, aluminum flashing.

8 double-glazed curtain wal with aluminum multions. Exterior lights. W plate glass 9 W 14 x 30 perimeter bean and cantilever. Tracks for in sultied curtain on undersided

10 sound, projection and light rooms. 11 %" diameter hanging

12.5" x 8" H.S.S. curtain wall bracing, tracks for insulated curtain, %" diameter rod to each vertical multion, 4" x 8" H.S.S. brace to concrete col-

13 brass and steel globe light fixtures mounted on 22" diameter concrete column, integrated with window brac-

tube radiation cabinet, insulated curtain track mounted on top of cabinet. 15 lobby, thin-set tile and curpet underpad on concrete

16 steel spandrel panel: seel angle frame and gasketted steel plate infilli panel, styroloam insulation behind 17 single-glazed exterior cancepy with aluminum mullions. Exterior lights. 3" laminated glass. Interior lights: "plate glass."



Architect Ron Thom had recently completed the Shaw Theatre when he wrote this national critique of the Citadel. Clearly the Citadel Theatre was getting significant professional attention.

achieved represents a four de force in many ways. The Citadel walks a narrow path between functioning for the centralization of culture and being a place for open pluralistic cultural practices. The evidence already shows that it has provided a focus and encouraged the growth of an endless list of cultural activities including ballet, symphony, dance, theatre, as well as the work of many ethnic groups.

It has created a tremendous element of civic pride, and a feeling that Edmonton has come of age.

The project team included Barton Myers and Don Clinton of Barton Myers and Don Clinton of Barton Myers Associates, with Rick Wilkin and David Murray of R.L. Wilkin and David Murray of R.L. Wilkin Architect. Structural engineers were M.B. Eng. Ltd., D. Panar & Associates Eng. Ltd. were mechanical engineers. Bilsopp Morgan Eng. Ltd. electrical engineers. Quantity surveyors were A.J. Vermeulen Inc.; heatre consultant was Andios Celms, and acoustician was Valcoustics Ltd. The general contractor was Carlson Management Services I to





Rehearsal spaces (right) are spacious and have natural light. The Ric. Theatre (facing page, bottom) is 50' x 60' and seats 200, mostly on steel bleachers that can be rearranged for numerous stage shape A perimeter balcony has removable floor for audience-stage flexibility

main theater through the glass-and-metal lobby.

The color for a monument is a major decision for an architect, and the color for a theater interior is an equally dificult decision, perhaps because there seem to be so few innovative and appropriate choices left. Rust is the color of the Citadel Theatre exterior and interior. The brick color is complemented by unglazed red clay tile floors, by ribbed rust-red carpet, and by wine-rust plush upholstery for the theater seating. These are traditional and accepted uses of the same color.

But the architects have continued that color by painting or enameling rust virtually all other elements: the metal framing of the greenhouse lobby and sidewalk awning, the exterior metal panels on the upper levels, the steel decking of the ceilings, and the exposed ductwork throughout the front of house. The monochomatic scheme is monumental.

Myers has made what some may consider a mistake in this use of color at the Citadel; others will see it as an advance or, at least, as a different direction in the use of color for a building in its idiom. The aesthetic question at issue concerns the use of a single color in a Functionalist building where all the structural and mechanical elements are individually expressed.

Myers' use of industrial elements exposed as decorative items in elegant surroundings has been established before—in the Wolf and Myers residences and at the HUB building in Edmonton. He feels the use of these elements in this way owes more to his work with Louis Kahn and to his own Navy background than to the Pop aesthetic or to Charles Eames. Clearly it puts him in the rank with other second generation Kahnians.

At the Citadel, however, the monochromatic effect deemphasizes definitions between elements of different materials and different functions, so that the building is Functionalist in its exposure of services but non-Functionalist in its expression of them. That is a bold, post-Modernist move.

To those who believe that functional expression demands color differentiation, the architects' monolithic rust may seem overly decorative—an all over whitewash, or rustwash. To those who feel the architects have made a new step in this area of expression, Myers' words are persuasive: "When you have so much going on, you can choose to color code each element. We chose to downplay it all to create a more subtle stage set for the action of the audiences."

Whatever that verdict may be, the Alberta brick makes an urban analogy to the historical tradition of that building material, and it evokes, at the least, the memory of the spirit of the place. To Myers, who has demonstrated a concern for historical preservation over the past decade—most notably at York Square and the Dundas Sherbourne housing in Toronto—this recall of the traditional brick color also "reinforces the already established tradition of the young theater company" in the continuity of the community. That is the best kind of bold move for a client.



#### Data

Project: The Citadel Theatre, Edmonton, Alberta.

Architects: Barton Myers in association with R. L. Wilkin (formerly Diamond, Myers & Wilkin, Associated Architects).

Theater Consultants: Andis Celms and Phillip Silver.

Program: resident theater company facility to permit flexibility of

productions in three distinct theaters with all back-of-house facilities in one building.

Site: a downtown lot of 90,000 sq ft leased by the city for \$1 per year, underground parking garage existed, pedestrian right-of-way to bisect the site from north to south.

Structural system: reinforced concrete column, beam, and slab construction throughout back-of-house area and in main theater. In front-of-house lobby, concrete columns and slabs are enclosed by exposed structural steel framing and glass. Steel stairs and walkways are suspended from large holiow steel beams, which double as ducts. Finished ceiling is structural steel decking. A deep concrete ring encircles main theater at roof level; double trusses, made up from holiow sections, span the theater. Checker plate spans between bottom chords for catwalks.

Mechanical system: gas-fired hot water; forced air and fin tube convectors beneath glazing. Air supply to fleaters is high volume, low speed, and acoustically allenced. Ductwork exposed throughout.

Electrical system: lobby areas have globe lights and spotlights suspended from ceiling deck. Stage lighting is controlled by Strand Century's MMS computer system, which has a memory of 260 cue settings controlling 120 dimmers.

Consultants: M. B. Engineering Ltd (structural). D. Panar & Associates Ltd (mechanical). Alisop Morgan Engineering Ltd (electrical). V. L. Henderson (accoustical). Carárson Management Services Ltd (construction manager and general contractor).

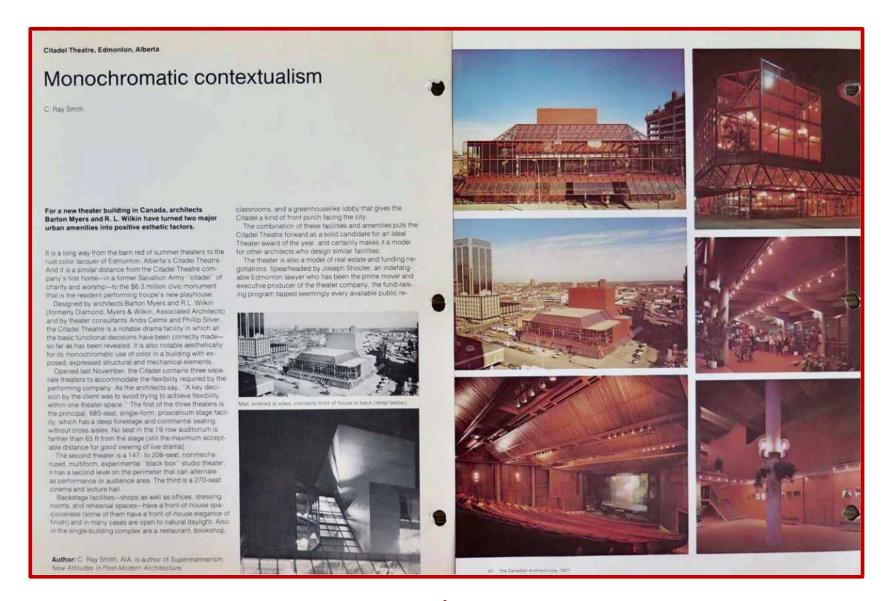
Client: The Citadel Theatre Company

Costs: \$6.3 million.

Photography: John Fulker

The aesthetic of the Citadel is an evolution from the design of HUB, but displays the characteristics of honest structural and material celebration more elegantly. Very little is hidden from view. The industrial elements are highly refined.

The building can be clearly read like a book.



### Progressive Architecture Magazine

The choice of Citadel brick, to reflect the historic red brick that was traditionally used in historic downtown Edmonton, reflects the architects' interest in contextual conservation, earlier observed at Toronto's York Square. From there, this contextural colour reference carries throughout the entire building, creating a calm and serene architectural experience.

# THE SHOCTOR THEATRE

BOX OFFICE HOURS: Mon. - Fri. 11 a.m. - 6 p.m. Sat.

425-1820

TICKETS: SUNDAY TUESDAY, WEDNESDAY \$6.75
THURSDAY, FRIDAY, SATURDAY \$7.50
SUNDAY MATINEE SOLD OUT

ROMEO & JULIET by William Shakespeare
Directed by John Neville

Starring Brent Carver & Nicky Guadagni
November 14 - December 4
Tickets on sale now

EQUUS by Peter Shaffer
Directed by Kurt Reis
Starring Ian Deakin and Kenneth Haigh
December 18 - January 8
Tickets available November 29

OH COWARD! words, music Noel Coward
Directed and Devised by Roderick Cook
Starring Diane Stapley, John Neville, Brian McKay
January 22 - February 12
Tickets available December 27

# THE RICE THEATRE

Tickets: Adults \$3.50, Students & Seniors \$2.00

### THE MASTER BUILDER by Henrik Ibsen

Directed by John Neville Starring Maurice Good December 6 - December 18 Tickets available Nov. 15

CRABDANCE by Beverley Simons
Directed by Malcolm Black
Starring Florence C. Paterson
January 10 - January 22
Tickets Available December 20



Opposite The Central Library across from Sir Winston Churchill Square

THEATRE DIRECTOR: JOHN NEVILLE

SUSAN ANDRE

#### THE COMPANY

LORRAINE BEHNAN PATRICIA BELL DOREEN BROWNSTONE JOYCE CAMPION BRENT CARVER IAN DEAKIN KEITH DINICOL JAMES FORSYTHE JEAN-PIERRE FOURNIER RICHARD GISHLER MAURICE GOOD BARBARA GORDON LYNNE GRIFFIN NICKY GUADAGNI KENNETH HAIGH THOMAS HAUFF MICHAEL HAWRYLECHKO ROLAND HEWGILL RONALD HOLGERSON MICHAEL HOYT CANDY KANE OREST KINASEWICH **GREG LIGERTWOOD** PAUL MCGAFFEY **BRIAN MACKAY** JOHN NEVILLE BARNEY O'SULLIVAN ANTONY PARR FLORENCE C. PATERSON E. KELLY RUDE HOWARD SIEGEL DIANE STAPLEY WARREN SULATYCKY BRIAN TAYLOR RAY WALLIS ROBIN WARD TOM WOOD

The Citadel Theatre is beautiful, visually coherent and iconic.

It has proven to be a much-loved cultural institution as well as an important element in Edmonton's downtown Arts District street life.

The Edmonton Journal, Thursday November 11, 1976, the most expensive ticket being \$7.50!



The 2006 Four Seasons Centre, Toronto by Diamond Schmitt Architects

This building displays the design principles of urban design transparency that originated with the Citadel Theatre in Edmonton in 1976

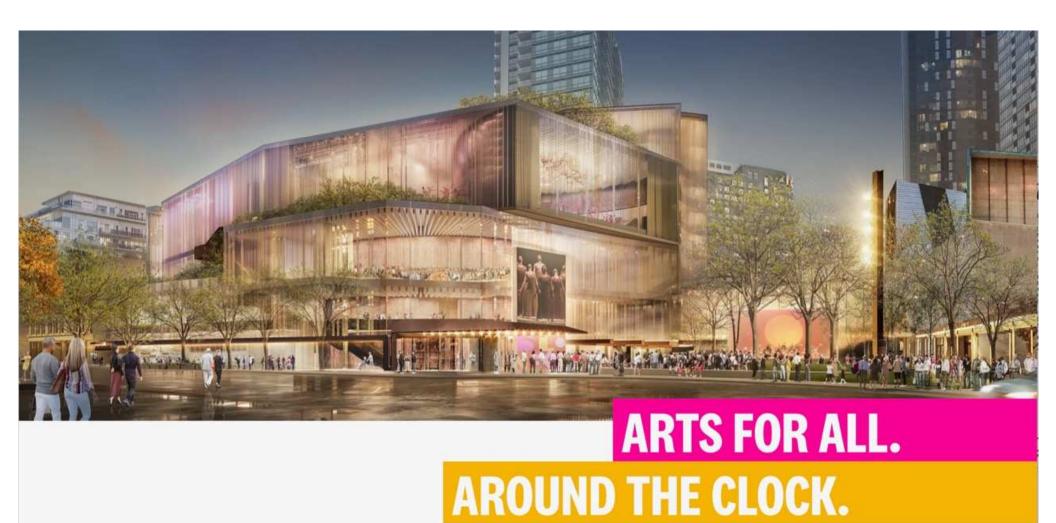


Image: St. Lawrence Centre for the Arts

### 2024 Proposal for St Lawrence Centre, Toronto

The winning design is called **Transparence** and features a high-performance transparent façade that wraps the existing structure. The design of this theatre re-vision (original building 1970) follows the remarkable precedent of transparency for theatrical urban design that was set by Myers and Wilkin's Citadel Theatre in 1976.

#### **References and Credits:**

A Century of Campus Maps by Ellen Schoeck, 2008

Vitra Design Museum: Louis Kahn – The Power of Architecture, February 2023

Weitzman School of Design, University of Pennsylvania – Barton Myers Collection

University of California, Santa Barbara, AD&A Museum – Barton Myers Collection

**Architectural Conservancy of Ontario** – Myers Residence, York Square

City of Toronto Archives – Myers Residence

**Model Photography – James Dow**